

January

Fresh Start

- Freshen your closet
- Freshen the fluff – pillow perfection
- Freshen the bedroom
- Freshen the kitchen

Ad Deadline: Friday, Dec. 16, 2016

Distribution begins: Friday, Dec. 30, 2016

February

“Healthy + Hearty at HOME”

- No drip. Sinks + faucets
- Create a home workout room, no sweat
- Touchdown! TVs + entertainment
- Hard-to-kill houseplants

Ad Deadline: Monday, Jan. 16

Distribution begins: Friday, Jan. 27

March

The Home + Garden Issue

- Get floored: beneath your feet
- Plan a bountiful (+ beautiful) garden
- It's (Home) Show Time!
- Must-have kitchen gadgets

Ad Deadline: Monday, Feb. 13

Distribution begins: Friday, Feb. 24

April

Spring Clean Issue

- Bright ideas: lighting
- April showers – today's showerheads
- Spring clean like a pro
- Laundry rooms for busy families

Ad Deadline: Monday, Mar. 20

Distribution begins: Friday, Mar. 31

May

Mom-Days, May-Days issue

- All in the details; décor galore
- You'll dig it: planting trees
- Peaceful porches
- Flower power: planning the best cut flower bed

Ad Deadline: Monday, Apr. 17

Distribution begins: Friday, Apr. 28

June

The Dude Issue

- Dude's guide to man caves
- Mow like a pro
- Bar stools + essential barware
- Outdoor summer party ideas
- Planting fruit trees

Ad Deadline: Monday, May 15

Distribution begins: Friday, May 26

July

The All-American Issue

- Americana for the home
- Lovin' lake life
- Tech out your deck
- Reface your place – cabinet remodels

Ad Deadline: Friday, June 19

Distribution begins: Friday, June 30

August

Prep 'n Projects Issue

- Painting the home – interior and exterior
- Superstar study areas
- Garage + attic makeovers
- Regular home maintenance

Ad Deadline: Friday, July 17

Distribution begins: Friday, July 28

September

Planning 'n Planting Issue

- Pools 'n patio planning
- Gate, lights + landscape
- Roofing it right
- Refrigerator features 'n frills

Ad Deadline: Friday, Aug. 14

Distribution begins: Friday, Aug. 25

October

The Fall Fun Issue

- Fall décor for your front door
- Get toasty: thermostats + heated floors
- Building a home library
- Fireplace Frenzy

Ad Deadline: Friday, Sept. 18

Distribution begins: Friday, Sept. 29

November

Thankful Homes Issue

- Dining tables 'n décor
- Countertop options
- Wine time
- Impress your guests – guest bedrooms

Ad Deadline: Friday, Oct. 16

Distribution begins: Friday, Oct. 27

December

Holidays at HOME Issue

- Exterior décor for the holiday home
- Carpet cleaning
- Half baths, full makeovers
- Basement remodels

Ad Deadline: Friday, Nov. 10

Distribution begins: Friday, Nov. 24

*This is a portion of our 2017 monthly themes. This list is not all inclusive and is subject to change.

We welcome suggestions from our advertisers.

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